

# West Africa PFM digital transparency recent trends



## Introduction

Transparency of public finances is a key element of a public financial management (PFM) system enabling public scrutiny of government actions and intentions. From our September 2020 “Improving PFM digital transparency in African finance ministries” [presentation](#) we now examine recent trends in West Africa PFM from a digital transparency perspective by presenting data for eleven West African countries that was identified during our examination of 45 African ministries of finance (MoFs) current use of digital platforms to promote PFM transparency.

# **PFM transparency is important**

Transparency of public finances is achieved by providing information on PFM which is comprehensive, consistent, and accessible to users. The World Bank's September 2020 report ["Enhancing Government Effectiveness and Transparency – The Fight Against Corruption"](#) (link to be provided) has highlighted the importance of ensuring greater transparency in government operations.

## **Identifying PFM digital transparency trends**

The following statistics were prepared to help identify PFM digital transparency trends:

- Country internet usage
  
- MoF website visits during May/July 2020 and projected annualised visits for 2020
  
- Domestic and non-resident visits to MoF websites
  
- Country Facebook usage
  
- MoF Facebook page follower numbers
  
- Country Twitter usage

- MoF Twitter follower numbers

Penetration levels for MoF website users, Facebook and Twitter followers were subsequently identified to demonstrate the level of usage of these digital platforms and key recent PFM digital transparency trends.

## Key trends

Trends in the key PFM digital transparency indicators for the eleven West African finance ministries with websites during the period May/July 2020 are available. These can be accessed by clicking on to the country links below:

- [Benin](#)
- [Burkina Faso](#)
- [Cabo Verde](#)
- [Côte d'Ivoire](#)
- [The Gambia](#)
- [Ghana](#)
- [Liberia](#)

- [Nigeria](#)
- [Senegal](#)
- [Sierra Leone](#)
- [Togo](#)

A video showing West African country PFM digital transparency trends for key PFM digital transparency indicators is available [here](#).

An additional video showing comparative results on a PFM digital transparency indicator basis across West African countries is available [here](#).

### Questions?

Please contact us at [team@pfmconnect.com](mailto:team@pfmconnect.com) if you have any questions about this material.

---

# Recent Africa PFM digital

# transparency trends



## Introduction

Recent African PFM digital transparency trends were identified in our September 2020 “Improving PFM digital transparency in African finance ministries” [presentation](#) which examined the current use of digital platforms to promote PFM transparency

in 45 African ministries of finance (MoFs) current use of digital platforms to promote PFM transparency. We now introduce some key results on a country by country basis.

## **The importance of transparency**

Transparency of public finances is a key element of a public financial management (PFM) system enabling public scrutiny of government actions and intentions. Transparency of public finances is achieved by providing information on PFM which is comprehensive, consistent, and accessible to users. The World Bank's September 2020 report ["Enhancing Government Effectiveness and Transparency – The Fight Against Corruption"](#) has highlighted the importance of ensuring greater transparency in government operations.

## **Identifying PFM digital transparency trends**

The following statistics were prepared to help identify the above-mentioned trends across the 45 African MoFs:

- Country internet usage
  
- MoF website visits during May/July 2020 and projected annualised visits for 2020
  
- Domestic and non-resident visits to MoF websites
  
- Country Facebook usage

- MoF Facebook page follower numbers
- Country Twitter usage
- MoF Twitter follower numbers

Penetration levels for MoF website users, Facebook and Twitter followers were also identified to demonstrate the level of usage of these digital platforms.

## Key trends

Charts showing recent trends in key PFM digital transparency indicators for the 45 African finance ministries with websites during the period May/July 2020 are available. These charts can be accessed by clicking on to the respective regional Africa country groups below:

- [Central Africa](#)
- [East Africa](#)
- [North Africa](#)
- [Southern Africa](#)
- [West Africa](#)

A video presenting charts showing recent trends in key PFM digital transparency indicators for the 45 African finance ministries with websites during the period May/July 2020 is available [here](#).

## Questions?

Please contact us at [team@pfmconnect.com](mailto:team@pfmconnect.com) if you have any questions about this material.

---

# Southern Africa PFM digital transparency recent trends



## Introduction

Transparency of public finances is a key element of a public financial management (PFM) system enabling public scrutiny of government actions and intentions. From our September 2020 “Improving PFM digital transparency in African finance ministries” [presentation](#) we now examine recent trends in Southern Africa PFM from a digital transparency perspective by



presenting data for nine Southern African countries that was identified during our examination of 45 African ministries of finance (MoFs) current use of digital platforms to promote PFM transparency.

## **PFM transparency is important**

Transparency of public finances is achieved by providing information on PFM which is comprehensive, consistent, and accessible to users. The World Bank's September 2020 report [“Enhancing Government Effectiveness and Transparency – The Fight Against Corruption”](#) (link to be provided) has highlighted the importance of ensuring greater transparency in government operations.

## **Identifying PFM digital transparency trends**

The following statistics were prepared to help identify PFM digital transparency trends:

- Country internet usage
  
- MoF website visits during May/July 2020 and projected annualised visits for 2020
  
- Domestic and non-resident visits to MoF websites
  
- Country Facebook usage

- MoF Facebook page follower numbers
- Country Twitter usage
- MoF Twitter follower numbers

Penetration levels for MoF website users, Facebook and Twitter followers were subsequently identified to demonstrate the level of usage of these digital platforms and key recent PFM digital transparency trends.

## Key trends

Trends in the key PFM digital transparency indicators for the nine Southern African finance ministries with websites during the period May/July 2020 are available. These can be accessed by clicking on to the country links below:

- [Angola](#)
- [Botswana](#)
- [Lesotho](#)
- [Malawi](#)
- [Mozambique](#)

- [Namibia](#)
- [South Africa](#)
- [Zambia](#)
- [Zimbabwe](#)

A video showing Southern African country PFM digital transparency trends for key PFM digital transparency indicators is available [here](#).

An additional video showing comparative results on a PFM digital transparency indicator basis across Southern African countries is available [here](#).

## Questions?

Please contact us at [team@pfmconnect.com](mailto:team@pfmconnect.com) if you have any questions about this material.

---

**North Africa PFM digital**

# transparency recent trends



## Introduction

Transparency of public finances is a key element of a public financial management (PFM) system enabling public scrutiny of government actions and intentions. From our September 2020 “Improving PFM digital transparency in African finance ministries” [presentation](#) we now examine recent trends in North Africa PFM from a digital transparency perspective by presenting data for six North African countries that was identified during our examination of 45 African ministries of finance (MoFs) current use of digital platforms to promote PFM transparency.

# **PFM transparency is important**

Transparency of public finances is achieved by providing information on PFM which is comprehensive, consistent, and accessible to users. The World Bank's September 2020 report ["Enhancing Government Effectiveness and Transparency – The Fight Against Corruption"](#) (link to be provided) has highlighted the importance of ensuring greater transparency in government operations.

## **Identifying PFM digital transparency trends**

The following statistics were prepared to help identify PFM digital transparency trends:

- Country internet usage
  
- MoF website visits during May/July 2020 and projected annualised visits for 2020
  
- Domestic and non-resident visits to MoF websites
  
- Country Facebook usage
  
- MoF Facebook page follower numbers
  
- Country Twitter usage

- MoF Twitter follower numbers

Penetration levels for MoF website users, Facebook and Twitter followers were subsequently identified to demonstrate the level of usage of these digital platforms and key recent PFM digital transparency trends.

## Key trends

Trends in the key PFM digital transparency indicators for the six North African finance ministries with websites during the period May/July 2020 are available. These can be accessed by clicking on to the country links below:

- [Algeria](#)
- [Egypt](#)
- [Libya](#)
- [Mauritania](#)
- [Morocco](#)
- [Tunisia](#)

A video showing North African country PFM digital transparency trends for key PFM digital transparency indicators is

available [here](#).

An additional video showing comparative results on a PFM digital transparency indicator basis across North African countries is available [here](#).

## **Questions?**

Please contact us at [team@pfmconnect.com](mailto:team@pfmconnect.com) if you have any questions about this material.